



Helping skiers discover new resorts
and experience them like locals

Avant Ski allows you to reach our growing audience of recreational skiers and snowboarders. This document covers the advertising options and rates available across our platforms.

Website Advertising Rates*

Monthly Banner Ad	Homepage	Regional Guide	Specific Resort	Blog Article**
1,000 x 90 Leaderboard	\$150	\$100	\$60	\$49-80
160 x 600 Right Box	\$115	\$75	\$45	\$39-70
180 x 300 Left Box	\$80	\$50	\$37	\$29-60

Newsletter Sponsorship

Standard Package (\$300 for 2 newsletters): Mention sponsor in 2 newsletter. The mention will consist of a 250 word paragraph within the newsletter and a link to the sponsor's site.

Premium Package (\$450 for 4 newsletters): Mention sponsor in 4 newsletter. The mention will consist of a 250 word paragraph within the newsletter, image, and a link to the sponsor's site.

Instagram

We have options for grid posts, stories and reels, pricing varies. Email hello@theavantski.com or DM @theavantski to learn more.

*All Rates are to advertise on www.theavantski.com and for one month with a 3 month minimum

**Rates vary based on article